

The PR Recruitment Survey

IN A RECENT SURVEY WE CONDUCTED:



17% OF RESPONDENTS WERE **MALE**

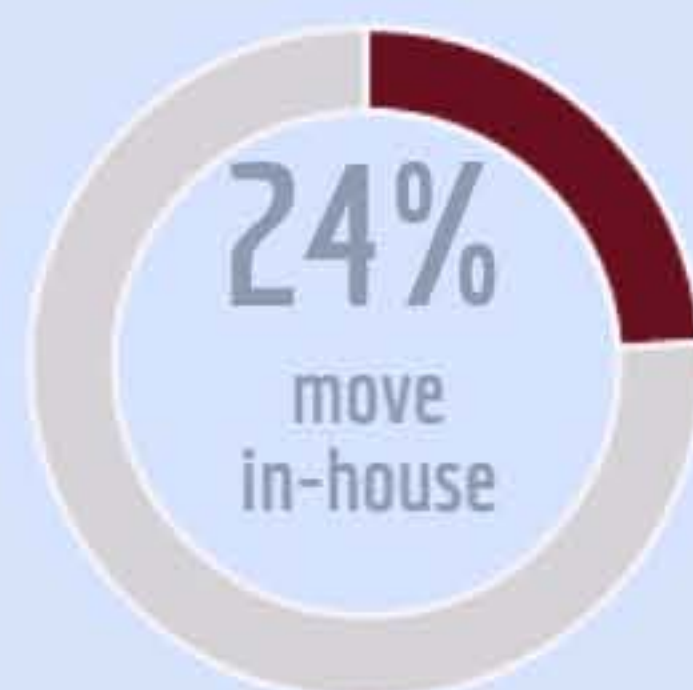


83% OF RESPONDENTS WERE **FEMALE**

OF THOSE ASKED, WE FOUND THAT MALES WERE THE MOST LIKELY TO CONSIDER MOVING ROLES



REASONS FOR MOVING INCLUDED



FROM OUR TARGET DEMOGRAPHIC OF **25 TO 35** YEAR OLDS

60% SEARCH FOR
NEW OPPORTUNITIES
VIA AN INDUSTRY
SPECIFIC JOB BOARD



AND ONLY **3%** HEAD OVER
TO LINKEDIN



EVEN THOUGH SALARY WAS THE MOST POPULAR REASON FOR MOVING ONLY **29%** SAID THAT'S WHY THEY STAY IN THEIR CURRENT ROLE.

COMPARED TO:



42% OF PEOPLE ASKED, WOULD BE TEMPTED TO CHANGE ROLES IN THE NEXT **12** MONTHS

46% OF PEOPLE ASKED HAVE DECLINED AN OFFER IN THE PAST **12** MONTHS



MOST POPULAR REASONS FOR STAYING PUT



41%
OFFERED A
PROMOTION



41%
UNCERTAIN
ABOUT MOVING



18%
OFFERED A
HIGHER SALARY